

EC'd Yes Last Received: 08/26/2012 8:00 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.	Agency () MUNDY KATOWITZ MEDIA INC	Rep Firm
Advertiser () PRIORITIES USA ACTI	1322 G. STREET SE	Sales Office () PHILADELPHIA
Product PRIORITIES USA	WASHINGTON, DC 20003	Salesperson () ANJIE BRADY
Estimate# 1565	Agency C/P1/P2/E 321/340/1565	
Buyer CASEY BESSETTE	Flight Dates 10/16/2012 - 10/22/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$9250
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	10A-11A	MILLIONAIRE	:30	\$100.00	10/16-10/16	1	1	1	\$100.00	
	2	W	10A-11A	MILLIONAIRE	:30	\$100.00	10/17-10/17	1	1	1	\$100.00	
	3	TH	10A-11A	MILLIONAIRE	:30	\$100.00	10/18-10/18	1	1	1	\$100.00	
	4	F	10A-11A	MILLIONAIRE	:30	\$100.00	10/19-10/19	1	1	1	\$100.00	
	5	M	10A-11A	MILLIONAIRE	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	
	6	TU	4P-5P	JERRY SPRINGER	:30	\$200.00	10/16-10/16	1	1	1	\$200.00	
	7	W	4P-5P	JERRY SPRINGER	:30	\$200.00	10/17-10/17	1	1	1	\$200.00	
	8	TH	4P-5P	JERRY SPRINGER	:30	\$200.00	10/18-10/18	1	1	1	\$200.00	
	9	F	4P-5P	JERRY SPRINGER	:30	\$200.00	10/19-10/19	1	1	1	\$200.00	
	10	M	4P-5P	JERRY SPRINGER	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	11	TU	5P-6P	STEVE WILKOS	:30	\$250.00	10/16-10/16	1	1	1	\$250.00	

Rep Order# 6845117 Ver# 1 Status New
EC'd Yes

Traffic Order#

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	W	5P-6P	STEVE WILKOS	:30	\$250.00	10/17-10/17	1	1	1	\$250.00	
	13	TH	5P-6P	STEVE WILKOS	:30	\$250.00	10/18-10/18	1	1	1	\$250.00	
	14	F	5P-6P	STEVE WILKOS	:30	\$250.00	10/19-10/19	1	1	1	\$250.00	
	15	M	5P-6P	STEVE WILKOS	:30	\$250.00	10/22-10/22	1	1	1	\$250.00	
	16	TU	6P-7P	MAURY POVICH	:30	\$250.00	10/16-10/16	1	1	1	\$250.00	
	17	F	6P-7P	MAURY POVICH	:30	\$250.00	10/19-10/19	1	1	1	\$250.00	
	18	W	7P-730P	TMZ	:30	\$400.00	10/17-10/17	1	1	1	\$400.00	
	19	TH	730P-8P	DISH NATION	:30	\$400.00	10/18-10/18	1	1	1	\$400.00	
	20	W	10P-1045P	LATE NEWS	:30	\$1,200.00	10/17-10/17	1	1	1	\$1,200.00	
	21	TH	10P-1045P	LATE NEWS	:30	\$1,200.00	10/18-10/18	1	1	1	\$1,200.00	
	22	TU	1045P-11P	SPORTSWRAP	:30	\$500.00	10/16-10/16	1	1	1	\$500.00	
	23	TH	1045P-11P	SPORTSWRAP	:30	\$500.00	10/18-10/18	1	1	1	\$500.00	
	24	W	1130P-12A	EXTRA	:30	\$300.00	10/17-10/17	1	1	1	\$300.00	
	25	M	1130P-12A	EXTRA	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
	26	SU	10P-1045P	SUNDAY LATE NEWS	:30	\$1,200.00	10/21-10/21	1	1	1	\$1,200.00	

---REPORT TOTALS---

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Salesperson Phone# 215-567-6005
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Report Totals: 26 / \$9,250.00

---SALES MONTHLY TOTALS---

Oct 12: 26 / \$9,250.00
Sales Totals: 26 / \$9,250.00
Station Totals: 26 / \$9,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$115,625	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE